CANADIAN UNDERGRADUATE EYE HEALTH CONFERENCE

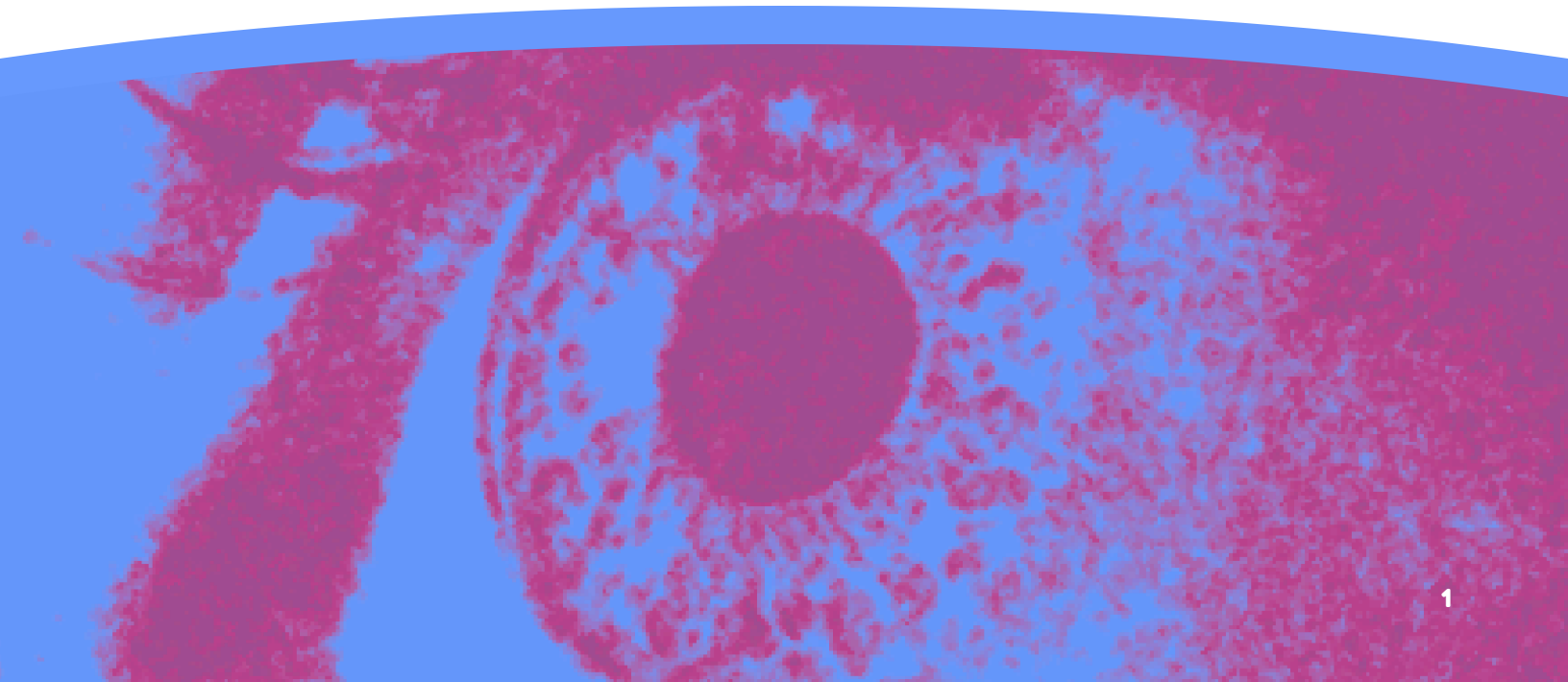
Hosted by
20/20 Mission

SPONSORSHIP PACKAGE

MARCH 12-14, 2027

MCMASTER UNIVERSITY, HAMILTON, ONTARIO, CANADA

The first undergraduate eye health conference of its kind in Canada.



WHY YOU SHOULD SPONSOR CUEHC

- CUEHC is the first undergraduate eye health conference of its kind in Canada.
- Delegates pursue careers in optometry, ophthalmology, vision science, and eye health research.
- Engage with talented students across Canada at the start of their careers.

150+ UNDERGRADUATE DELEGATES FROM UNIVERSITIES ACROSS CANADA

RESEARCH

- Poster presentations
- Oral presentations

KEYNOTES

- Speakers from clinical practice
- Speakers from industry

CASE COMPETITION

- Teams solve an eye health case
- Judges choose the winning team

GALA AND AWARDS

- Formal dinner on Saturday evening
- Awards for research and the case competition

SAMPLE SCHEDULE

FRIDAY
MARCH 12

3:00 p.m.
Arrivals and registration

5:00 p.m.
Dinner

6:00 p.m.
Case competition kickoff

7:30 p.m.
Welcome social

SATURDAY
MARCH 13

8:00 a.m.
Breakfast

9:00 a.m.
Opening and keynote

10:30 a.m.
Research oral presentations

12:00 p.m.
Lunch, graduate school and career fair

1:30 p.m.
Poster fair

2:30 p.m.
Workshops in two streams

4:30 p.m.
Case competition presentations

7:30 p.m.
GALA DINNER AND AWARDS

SUNDAY
MARCH 14

8:00 a.m.
Breakfast

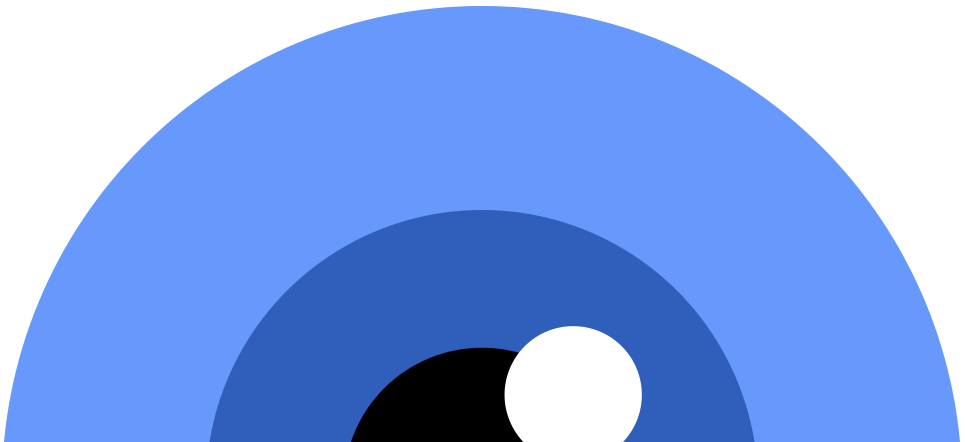
9:00 a.m.
Keynote

10:00 a.m.
Workshops, round 1

11:00 a.m.
Workshops, round 2

12:00 p.m.
Closing remarks

1:00 p.m.
Departures



SPONSORSHIP LEVELS

	PRESENTING $7,500	PLATINUM $3,000	GOLD $1,500	SILVER $500
Logo on website and program	✓	✓	✓	✓
Conference tickets for your staff	✓	✓	✓	✓
Exhibitor table at the career fair	✓	✓	✓	✓
Thank-you post on social media	✓	✓	✓	–
Logo on slides between sessions	✓	✓	✓	–
Host a workshop	✓	✓	✓	–
Logo on on-site signage	✓	✓	–	–
Research award in your name	✓	✓	–	–
Speech at the opening or the gala	✓	✓	–	–
Contact list of delegates who opt in	✓	✓	–	–
Logo on the delegate package cover	✓	–	–	–
Logo on photo booth prints	✓	–	–	–
Your name on every CUEHC post	✓	–	–	–
Named as presenting sponsor	✓	–	–	–

CASE COMPETITION SPONSOR

The case competition carries your name.
You also receive all Platinum benefits.

$4,000

We also accept in-kind partnerships and sponsorships. Contact **cuehc@2020mission.ca**.